



**Asia-Pacific  
Economic Cooperation** *Healthy Women, Healthy Economies*

**Healthy women,  
healthy economies**  
research prize

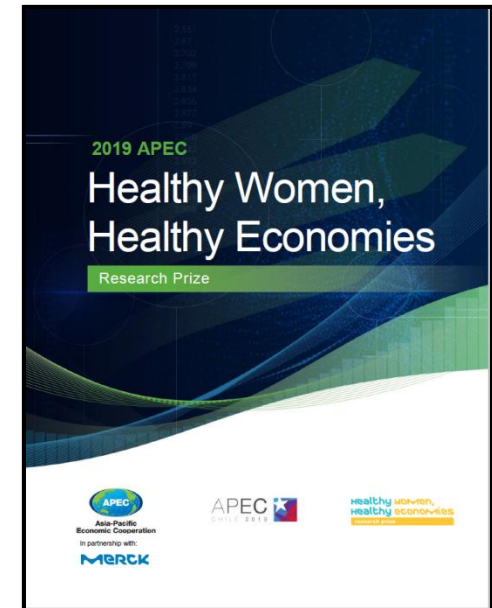
# **APEC Healthy Women, Healthy Economies Research Prize 2019**

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Project Overseer, HWHE Research Prize

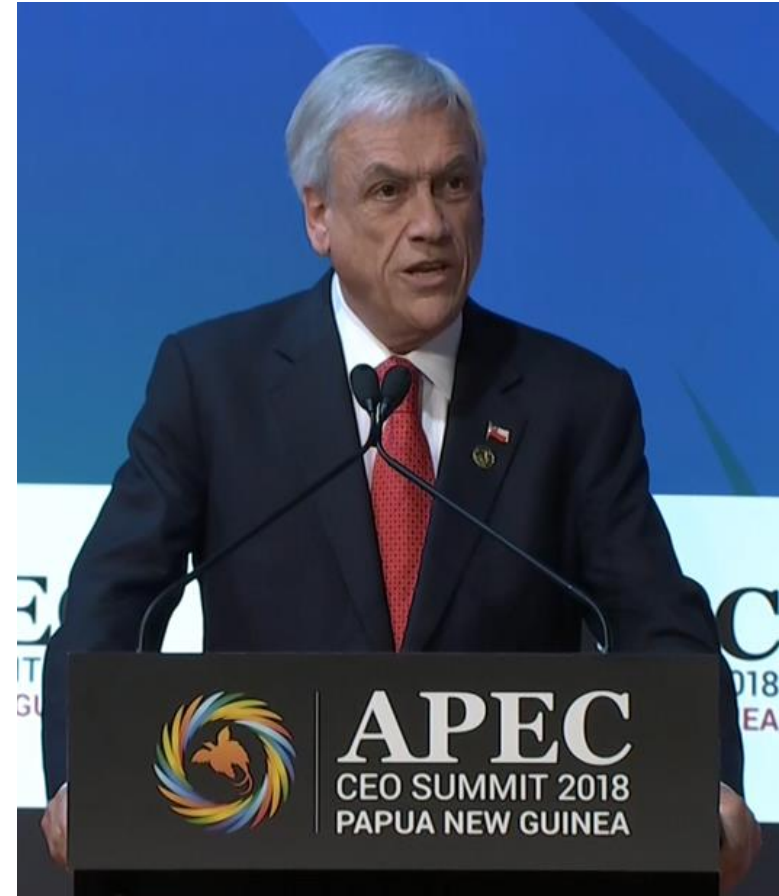
**Christopher Watson**

U.S. Department of Labor  
Project Overseer, HWHE Initiative

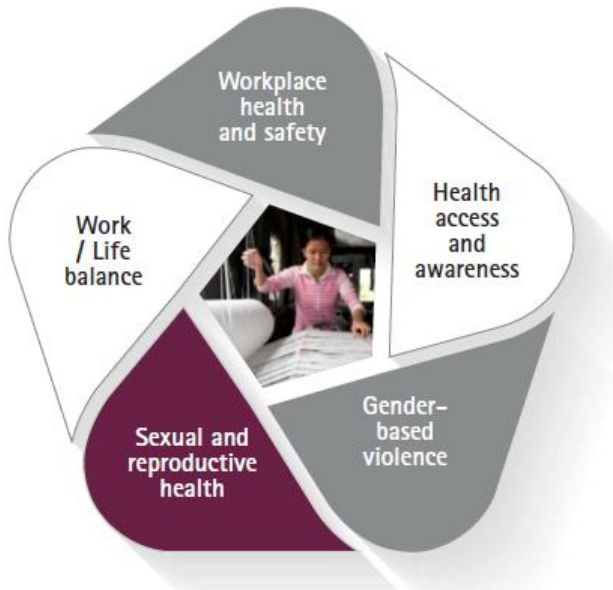


## 2019 – APEC HWHE RESEARCH PRIZE

- On Nov. 17, 2018 President Sebastián Piñera announced Chile’s intention to inaugurate an “APEC Healthy Women, Healthy Economies Research Prize” in partnership with Merck.
- Aims to spur and spotlight research that will help improve women’s health
- Goal → women joining, thriving, and rising in the workforce



# APEC HEALTHY WOMEN, HEALTHY ECONOMIES: WORKING TO IMPROVE WOMEN'S HEALTH SO WOMEN CAN THRIVE



- **WHO:** A cross-fora partnership involving three APEC working groups:
  - Human Resources Development Working Group
  - Health Working Group
  - Policy Partnership on Women and the Economy
  - A Public Private Partnership with Merck\* as the founding private sector partner
- **WHY:** Better health outcomes for women and girls lead to their greater economic participation, which leads to higher growth.
- **HOW:** Business and government draw from the Toolkit's five focus areas to implement and scale up policies in the workplace

\* There are two different, unaffiliated companies that use the name Merck. The lead HWHE private sector partner is headquartered in Darmstadt, Germany, and is known as Merck everywhere in the world except in the United States and Canada where it goes by "Merck KGaA, Darmstadt, Germany" and also uses "EMD Serono" in biopharma. It is not affiliated with or related to Merck KGaA, Darmstadt, Germany. MSD is only known as Merck in the United States and Canada.

# HEALTHY WOMEN, HEALTHY ECONOMIES POLICY TOOLKIT



The Healthy Women, Healthy Economies Policy Toolkit launched in 2015 provides a menu of options of good practices on how to improve women's health for greater economic participation.

The public and private sectors may draw from the Toolkit's five focus areas to pilot, implement and scale up good practices in their workplaces:

- 1 HEALTH AWARENESS AND ACCESS
- 2 WORKPLACE HEALTH AND SAFETY
- 3 SEXUAL AND REPRODUCTIVE HEALTH
- 4 GENDER-BASED VIOLENCE
- 5 WORK/LIFE BALANCE

Access the Toolkit at [apec.org/healthywomen/Reports/Reports](http://apec.org/healthywomen/Reports/Reports) in five languages: English, Japanese, Spanish, Chinese, and Portuguese!

# TIMELINE

Tentative dates	
June 1 – July 5	Submit nomination form to <a href="mailto:HWHE@crowell.com">HWHE@crowell.com</a> .
July 9 – 19	Prize Committee selects 10 applications for submissions to PPWE members. The Prize Committee determines the top 10 applications.
July 22 – Aug. 2	PPWE members asked to rank the 10 applications.
Aug. 5 – 9	Rankings are tabulated and shared with the Prize Committee and PPWE Chair. The PPWE Chair approves the tabulation and announces the top three finalists.
Aug. 12 – 16	The three finalists are notified.
Sept. 30 – Oct. 5	The three finalists share their research at the APEC Women in the Economy Forum in La Serena, Chile
Nov. 14 – 16	The prize winner is announced at an event on the margins of the APEC CEO Summit in Santiago, Chile.

# LAUNCH

- APEC Secretariat Press Release expected Monday, May 6<sup>th</sup>
- Prize application can be downloaded at [http://apec.org/healthywomen/HWHE\\_Prize](http://apec.org/healthywomen/HWHE_Prize)
- What can you do?
  1. Notify NGOs, academics, and others in your economy by way of an official letter from your ministry
  2. If you know someone who has done this kind of research encourage them to apply – ALL are welcome
  3. Post to social media: use #HWHEPrize2019 on your social media platforms to share the prize

# TWITTER

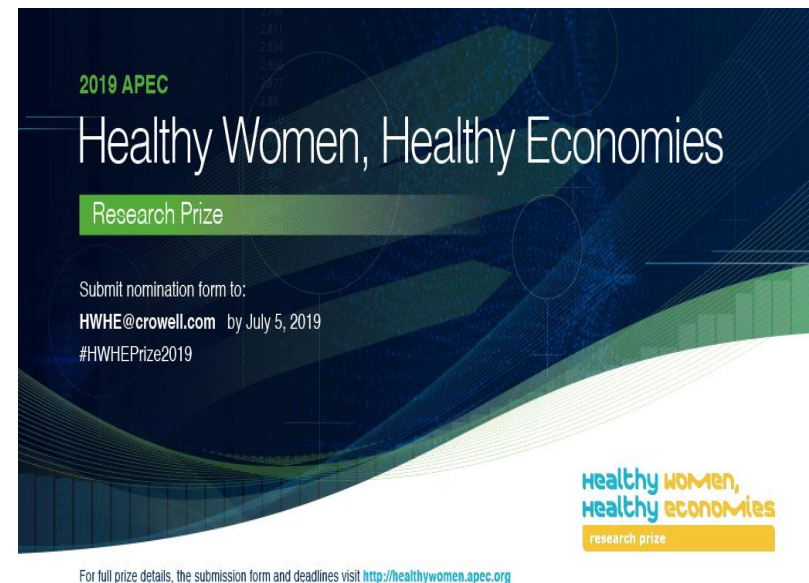
## Planned Tweets

- Economies thrive when all members of society are able to join & rise within the workforce. @APEC & @MerckHealthcare launched its inaugural research prize to recognize evidence-based data to improve women's health & well-being. Apply online: <https://bit.ly/2PE4VpQ> #HWHEPrize2019
- The ability for women to join and rise in the workplace starts with their #health. Through the #HWHEPrize2019, @APEC and @MerckHealthcare are looking to recognize passionate projects focused on improving women's health and participation in APEC economies. <https://bit.ly/2PE4VpQ>
- If you're passionate about women's health and their ability to thrive in the workplace, this is your moment. @APEC, with @MerckHealthcare, has launched an annual research prize to support your project. Enter your submission here: <https://bit.ly/2PE4VpQ> #HWHEPrize2019

# LINKEDIN

## Planned Posts

- The ability for women to join and rise in the economy starts with their #health. APEC, with the support of Merck Healthcare, has launched the inaugural APEC Healthy Women, Healthy Economies Research Prize to support research that focuses on improving women's health, well-being and more inclusive growth across APEC economies. Learn more about the prize and how to apply here: <https://bit.ly/2PE4VpQ> #HWHEPrize2019
- Economies thrive when all members of society are able to join and rise within the workforce, including women. That's why APEC, along with Merck Healthcare's support, has launched an annual prize to recognize evidence-based research to improve women's health, well-being and inclusive growth in APEC economies. See more details on how to submit your research here: <https://bit.ly/2PE4VpQ> #HWHEPrize2019



# THANK YOU

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