

# APEC CHILE 2019

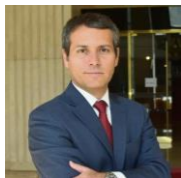
*“Connecting People, Building Future”*

APEC Study Centers Consortium Conference 2019

**Academic centers as key agents: research,  
policy and capacity building for APEC 4.0**

Monday, May 13th 2019  
**Speakers Profiles**





Rodrigo Yáñez  
Vice minister of Trade

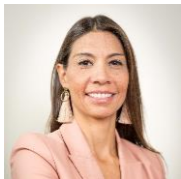
Mr. Yáñez holds a Law Degree from Pontificia Universidad Católica de Chile (PUC) and a Master's of Science in Regulation from the London School of Economics and Political Science (LSE).

During President Piñera's previous administration (2010-2014), Rodrigo Yáñez served as Senior Advisor on international and regulatory affairs to the Presidency of the Republic, where among his duties he developed foreign policy proposals and oversaw the implementation of domestic policy initiatives for different Ministries.

Prior to his new position, he worked as Director of Financial Advisory Services at Deloitte where he led the Business Intelligence and Anticorruption, Compliance & Regulatory Advisory service lines.

He was ranked by Chambers & Partners Latin America 2018 as a Leading Practitioner in the field of Compliance.

Mr. Yáñez was also a member of the Panel on Public Works Concessions (2014-2018); Board Member of Chile's Public Enterprise System (2013-2014); and International Cooperation Agency Board (2012-2014).



Krasna Bobenrieth  
Policy Director for  
APEC Chile 2019

Krasna Bobenrieth is the Policy Director for APEC Chile 2019.

Her qualifications include a law degree from Pontificia Universidad Católica de Chile, and a Master of Law Degree (LL.M) in International Commercial and Comparative Law from Tulane University, where she graduated with honors, as well as previous work experience in the private sector.

Ms Bobenrieth has been a part of APEC for 14 years. She has been the Chilean representative for the Committee on Trade and Investment (CTI) since 2006, and since 2016 is the Convenor of the Group on Services (GOS).



Raphael Bergoeing  
[raphael.bergoeing@udp.cl](mailto:raphael.bergoeing@udp.cl)  
Vice Dean of Business  
and Economics School,  
UDP.

Raphael Bergoeing received his B.A. in Economics from Universidad de Chile in 1989 and his Ph.D. in Economics from University of Minnesota in 1996. He is currently the President of the Chilean National Productivity Commission and a Professor of Economics at Department of Economics, Universidad Diego Portales.

His research and teaching center on growth and development, financial markets and trade. He has published articles in American Economic Review, Journal of Development Economics, Review of Economic Dynamics, and The World Bank Economic Review, among others.

He was Superintendent of Banks and Financial Institutions of Chile (2011 – 2014). He has also been a board member in several public and private companies, and he has worked as a consultant for the Federal Reserve Bank, the International Development Bank, the OECD, the World Bank, the International Development Research Center, CAF - Development Bank of Latin America, and United Nations.

His community outreach work includes a position on the board of the Sociedad de Economistas de Chile and the Latin American Econometric Society, and being a regular columnist for several Chilean newspapers.



Julie Kim  
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Chair ASCC 2019,  
Director Asia Pacific  
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Julie Kim is the Chair of APEC ASCC 2019. She is currently the director of the MBA UDP and has head the Asia Pacific Center UDP since 2007. She has also been the founding director of the King Sejong Institute Santiago UDP Chile. Her research and teaching center on strategy, competitiveness and Asia-Latin America trade and business. She has undertaken consultancies and advisory for major South American business groups and public organizations. Her latest publication as co editor and co author is "Casos exitosos de empresas latinoamericanas en Asia Pacífico" (Cengage 2015). She has been an invited lecturer and key note speaker in distinguished universities and international conferences as: UCLA, U Chicago Illinois, U. Sao Paulo, U. Buenos Aires, ESAN, U. Pacífico Perú, Stanford REELA, APEC ASCC, among others. She has an active participation in Chilean media as an opinion leader and also in business-government-academic relations. She received her BA in Political Science from Pontificia Universidad Católica, Chile and an MBA from Universidad Adolfo Ibáñez.



Harold Paredes  
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Associate Professor,  
School of Business and  
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Harold has three decades of blended R&D, marketing, innovation, and entrepreneurship experience at firms that have been shaped the Internet since the 1990s, including Xcert, a San Francisco-based Internet security software vendor acquired by RSA in 2001, Metratch, the Waltham-based provider of Web services platforms for customer care acquired by Ericsson in 2014, and Portal, the Cupertino-based billing software vendor for IP services acquired by Oracle in 2006, where he was instrumental in expanding operations internationally, a process that led to Portal's NASDAQ IPO in 1999. In 2006, he founded The User Personalization Company, a California start-up that pioneered semantic search and user personalization based on machine learning, serving as its CEO until 2010. Harold has served as industry associate in the Oxford Internet Institute at Oxford University and in the Center for the Study of Language and Information at Stanford University, and currently serves as associate professor of innovation and strategy at Universidad Diego Portales. He graduated magna cum laude from the Computer Science Department at the University of Essen with a doctoral thesis in AI nominated for the David Marr Memorial Prize by the American Cognitive Science Society in 1996.



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Director of the School  
of Business and  
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Andres Zahler, received his Ph.D. in Public Policy at Harvard University and was a Growth Lab Fellow at the Center for International Development at Harvard. He holds an MPA/ID degree from HKS and a Master in applied (macro) economics from Universidad Catolica in Chile. He is currently Director of the School of Business and Economics and Head of the Innovation and Entrepreneurship Platform at Universidad Diego Portales in Chile. His research is focused the dynamics of export market penetration and innovation in developing economies. He has published in the Review of Economic Studies, Journal of Development Economics, and World Economy, among others. For three years (2014-2016) he served as Head of Innovation Division of the Ministry of Trade and Industry in Chile, in charge of Innovation, Science and Technology Policy in Chile. He has also worked at the Santiago (Chile) Stock Exchange, Ministry of Finance and the President's Cabinet, in Chile. He has advised the World Bank, IADB and African Development Bank in his areas of expertise. Andres has taught economics in Chile and at Harvard.



Ana Sofía León  
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Director of UDP's  
Master in Public Policy.

Ana Sofía León Lince, is an Associate Professor at the Business and Economic Department of the Diego Portales University and the current Director of UDP's Master in Public Policy. She studied a Master and a PhD in Public Policy from the Harris School of Public Policy at the University of Chicago. Her research interests include Health Economics and Migration and Socioeconomic Mobility. She is particularly interested in the mechanisms that link health with financial vulnerability and the formation of human capital.



Robert Scollay

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Rob Scollay joined the Economics Department as a lecturer in 1979 and was appointed director of the New Zealand APEC Study Centre in 1995. Recent research and publications have focused on issues relating to regional trade agreements and regional economic integration, especially in the Asia-Pacific region, and to multilateral liberalization and globalization. With Susan St John of the Economics Department he has also co-authored a widely-used series of first-year New Zealand-based economics textbooks.

For several years he was coordinator of the PECC Trade Forum, a network of trade experts from countries around the Pacific Rim. He has undertaken consultancies on trade issues for a number of international organizations, as well as for agencies of the New Zealand and Australian governments.



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Kogod School of  
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Dr. Gwanhoo Lee is a Professor of Information Technology and Analytics in the Kogod School of Business at the American University, Washington, DC. Dr. Lee's research areas include digital transformation, digital innovation, digital health, cybersecurity, information privacy, smart government, software development agility and complexity, and project management. His research has been published in top academic journals including MIS Quarterly, Journal of Management Information Systems, and IEEE Transactions on Software Engineering.

He has advised and consulted for many organizations including 3M, Amtrak, American Red Cross, Cargill, U.S. Department of Commerce, U.S. Department of Health and Human Services, Deloitte, Federal Aviation Administration, Freddie Mac, General Motors, Howard Hughes Medical Institute, IBM, LG CNS, Marriott, Medtronic, Northwest Airlines, Pillsbury, Samsung, St. Paul Companies, and the World Bank. He has given a keynote speech to many professional meetings around the world. Dr. Lee earned his doctorate in management information systems from the Carlson School of Management at the University of Minnesota and his B.S. and M.S. degrees in industrial engineering from Seoul National University in South Korea.



Dorotea López  
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Dorotea López is an Associate Professor and Director of the International Studies Institute at University of Chile. She is a Mexican economist, who obtained her Ph. D. in Social Science at the University of Chile, her M. Phil in Economics in the University of Cambridge. She worked at the Mexican Central Bank and at the Foreign Affairs Ministry in Chile. Her main research is in international economics focused on trade policy and development.



Francis E. Hutchinson  
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ISEAS, Singapore.

Francis E. Hutchinson is a Senior Fellow at the ISEAS-Yusof Ishak Institute, and a member of the Economic Studies and Malaysia Studies Programmes. He holds an MA in Social and Political Sciences from the University of Cambridge, MPhil in Development Studies from the University of Sussex, and a PhD in Public Policy and Administration from the Australian National University.

Francis' research interests include governance, state-business relations, federalism, decentralization, and industrialization in Southeast Asia. He has written or edited five books including *Asia and the Middle Income Trap* (Routledge 2016); is the Managing Editor of the *Journal of Southeast Asian Economies*; and has published on Southeast Asian economic and political issues in *Asian Affairs*, *Asian-Pacific Economic Literature*, *Bulletin of Indonesia Economic Studies*, *Journal of Contemporary Asia*, *Asian Journal of Political Science*, *Journal of the Royal Asiatic Society*, and *Southeast Asian Affairs*.

Prior to joining the ISEAS-Yusof Ishak Institute, Francis carried out applied research for agencies such as the World Bank, UNDP, UNICEF, UNESCO, AusAID, as well as political risk consultancy firms such as Oxford Analytica.



Maria Pia Aqueveque  
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Blockchain Research  
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María Pía Aqueveque Jabbaz, Bachelor in Economics and Administration, from the Catholic University. She completed a Master degree in Public Policy and a Diploma in Investment and Financial Markets at the University of Chile. She is currently Managing Director for Hispanic America of the Blockchain Research Institute and is an international speaker in this field. She is also the Managing Director of Maqueveq & Co, a strategic and financial advisory for companies using Blockchain technology. She has lead the Research department at Amcham and the Association of Mutual Fund Companies, and act as Managing Director of academic research institutions in innovation and entrepreneurship, such as the INTELIS Center of the Department of Economics of the University of Chile. She has experience as an advisor to public and private institutions, including the World Bank, the Inter-American Development Bank in Santiago and Washington, the Santiago Chamber of Commerce, BBVA in London, the Library of Congress and the Presidency of the Republic of Chile, among others. She also has experience as a teacher at the University of Chile and Adolfo Ibáñez University. She was recently elected Autonomous Independent Director at UNO Afp (Pension Fund Administrator Company), and Consiglieri di Amministrazione Indipendente (Independent Director) of Olidata Spa in Italy, a company that is currently committed to the growth of the European Internet of Things. At the same time, she is leading the Chilean chapter of the 30% club, an initiative that was born in the United Kingdom in 2010 and seeks to increase the participation of women in the Directories of large companies.



Yuri Landa  
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University of Lima,  
Peru.

#### EDUCATION

PhD in Natural Resource Economics and Sustainable Development. National Autonomous University of Mexico. Mexico, 2014.

Masters in Systems Engineering. University of Lima. Peru, 2007.

Degree in Economics. School of Economics Bruno Leuschner. Germany, 1988.

#### ACADEMIC ACTIVITY

Regular lecturer at the Faculty of Business and Economics at the University of Lima. 1990 to present.

Researcher at the Scientific Research Institute of the University of Lima

#### PUBLICATIONS

Extractive rents and copper mining in Peru. Problems of Development, 189 (48), April-June, 2017: 141-168.

Harvesting for food versus feed: a review of Peruvian fisheries in a global context. Fréon P., Sueiro J.C., Iriarte F., Evar O.F.M., Landa Y., Mittaine J.F., Bouchon M. 2014. Reviews in Fish Biology and Fisheries, 84: 422-435.

#### ACTUAL RESEARCH

Industrial scaling in countries rich in natural resources: the case of ASIAN and the Pacific Alliance



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Univ. TEC Monterrey,  
Mexico.

Miguel A. Montoya has a B.A. in Economics, a Master degree and a PhD in Applied Economics at the Universidad Autonoma de Barcelona, Spain. Actually he is Tenure Professor in the Tecnologico de Monterrey. He is part of the National Council for Technology and Science (CONACYT-Mexico), The Economic Council of Business Association (COPARMEX-Mexico), Academy of International Business and Academy of Management, among others. He has published articles in academic journals and book chapters and he has participated in different academic conferences. Dr. Montoya teaches courses of International Economics and International Business in the Business School/EGADE Tecnologico de Monterrey and, as a visitor professor, at Moore School of Business (University of South Carolina, USA), ESAN (Peru), Universidad de San Francisco de Quito (Ecuador), Instituto Ortega y Gasset (Spain), Burdeaux School of Business and Montpellier Business School (France). His areas of interest are Multinationals Companies (Multimexicanas) and Business for BoP.



Dr. Rosario Santa  
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Rosario Santa Gadea is the Director of the Center for China and Asia-Pacific Studies of Universidad del Pacífico in Lima-Peru. She has a Doctor's degree and a Master's degree in International Economics from Université de Paris Ouest, Nanterre La Défense, France, and holds a Bachelor degree in Economics from Universidad del Pacífico, Peru. She has been Fellow of the Weatherhead Center for International Affairs of Harvard University, USA and Visiting Fellow of Shanghai Institutes for International Studies, China. Dr. Santa Gadea has worked as advisor to ministers of Foreign Affairs, Defense, Economics and Presidency of the Council of Ministers of Peru. She also has been coordinator of the Institute for European-Latin American Relations, Madrid, official of the Andean Community, and consultant of the Inter-American Development Bank, among other international organizations. She served as executive secretary of the Peruvian Center for International Studies. Among her publications are several books (as editor and co-author), papers and articles, in Peru, Europe, Latin America and China). Her main fields of interest are international economics (trade, investment and comparative development); regional integration, China and the Asia-Pacific region, China-Latin America's economic relations.



Orlando Bórquez  
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Dr. Andres Borquez is Coordinator of Program for China Studies and Researcher at the Institute of International Studies at University of Chile.

Andres is PhD in International Politics at Fudan University, China and Master in Social and Public Policy at University of Paris 1, France  
His research interests are China Foreign Policy, Comparative Studies of the Asia Pacific Region and Theories of International Politics



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UPC, Perú.

PhD student in Law (Universidade da Coruña, Spain), Lawyer (Pontificia Universidad Católica del Perú), Master in International Relations (Universidad Andina Simón Bolívar, Ecuador), member of the team for the implementation of the chapters of origin, textile and customs procedures of the APC with Peru - USA, with experience in issues related to the WTO and international trade negotiations on integration, environment, intellectual property, agriculture, and technical cooperation; member of the negotiating team the trade capacity strengthening table of the FTA with the USA; agrochemical, pharmaceutical products, and the Statute of the Court of Justice of the Andean Community.

Consultant in issues of economic integration and international trade, Business Faculty at Peruvian University of Applied Sciences (Universidad Peruana de Ciencias Aplicadas - UPC).



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Ronald Sofe is a Research Fellow at the PNG National Research Institute (PNG NRI), and Manager of the PNG APEC Study Centre housed within the PNG NRI. He holds Master of International and Development Economics from the Australian National University, and has strong research interest in economic development, competition and economic regulation of public utilities and infrastructure.



Moonsung Kang  
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Korea University

Professor Moonsung Kang joined faculty of Division of International Studies at Korea University in 2006. Before joining the faculty, he worked at Korea Institute for International Economic Policy, a government-funded research institution, as Research Fellow. He has participated into multilateral and regional trade negotiations, and advised the Korean government for international trade policy. His research interests include theoretical analyses on strategic trade policy, international trade rules and institutions, including the multilateral trading system and regionalism. His recent papers and books include Industry-Specific Effects of Antidumping Activities; Asia's Strategic Participation in the Group of 20 for Global Economic Governance Reform; Regional Production Networks, Service Offshoring, and Productivity in East Asia; The Great Recession and Import Protection: The Role of Temporary Trade Barriers (Published by CEPR and the World Bank); Understanding Agreements on TRIPS and Subsidies in Tandem; etc. Professor Kang received his B.A. in Economics from Korea University and his Ph.D. in Economics from the University of Wisconsin at Madison.



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APEC Chile SOM  
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Ignacia Simonetti is a Fulbright Scholar and Master of Science in Global Affairs from New York University. She is currently the Coordinator for the “Women, SMEs and Inclusive Growth” priority for APEC Chile 2019 as well as the Head of the Gender Department at the Directorate of International Economic Relations. In addition, she works as an adjunct professor at the School of Journalism at Universidad Católica de Chile and as the Director of Development at Women Across Frontiers, and online magazine dedicated to furthering gender equality around the globe. She previously served as the Research Coordinator at the Strategic Observatory of the Pacific Alliance and as the International Affairs Coordinator at ComunidadMujer where she led the launch of Chile’s Gender Parity Initiative, promoted by the Inter-American Development Bank and the World Economic Forum. She interned at UN Women’s headquarters in New York and worked as a consultant for Kofi Annan Institute for Conflict Transformation.



Seongman Moon  
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Chonbuk National  
University

Current Position:

Associate Professor, October 2017-present,  
Chonbuk National University

Past Positions:

Assistant Professor, September 2015-  
September 2017, Chonbuk National  
University

Research Fellow, July 2014-August 2015, Korea  
Institute for International Economic Policy

Assistant Professor, October 2005-August  
2014, Universidad Carlos III de Madrid

Visiting Professor, March 2015-August 2015,  
Korea University

Visiting Professor, May-July 2012, Sogang  
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Felipe Muñoz  
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Ba. In Economics and Master in International Studies, University of Chile. Ph. D. (c) in Governance and Public Policy, Maastricht University, The Netherlands. Deputy Director and Professor of International Economics at the Institute of International Studies, University of Chile.

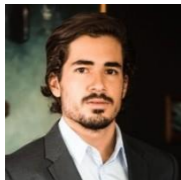
Main research expertise is on trade policy and international economic relations, with special focus on the multilateral trading system and Latin America and the Pacific Rim.



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Expert in women and work.  
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Member Circle Persons ICARE.  
Member of the Public Policy Group ICARE.  
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Advisor to Chile's Undersecretary at the Ministry of Women and gender Equality and APEC's PPWE Chair. graduated from Universidad del Desarrollo with a degree in Political Sciences and Public Policy. Held an internship at Chile's Department of International and Human Security at the Ministry of Foreign Affairs.



Dr. Denis Hew  
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Denis Hew holds a BSc (Hons) in Economics from the University of Warwick, United Kingdom and MSc and PhD in Finance from the University of Manchester, United Kingdom.

Dr Hew was Regional Cooperation Specialist at the Asian Development Bank (ADB) before taking up his current appointment at APEC. From 2001 to 2008, Dr Hew was Senior Fellow and Program Coordinator (Regional Economic Studies) at the Institute of Southeast Asian Studies (ISEAS) Singapore. He was also Managing Editor of the ASEAN Economic Bulletin, a leading academic journal that focuses on economic issues in Southeast Asia. Dr Hew has written extensively on regional economic cooperation and integration, especially in ASEAN and the Asia-Pacific region.



Renee Watkins  
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Ms Renee Watkins is at the APEC Secretariat where she is the Program Director for the SOM Steering Committee for Economic and Technical Administration.

Prior to joining the US Department of State and being seconded to APEC, Ms Watkins was a litigation attorney in Washington state and Maryland, primarily representing children in care. Ms Watkins graduated with a Juris Doctorate degree from Seattle University School of Law and a Bachelor of Science in Governmental Administration from Christopher Newport University.



Ricardo Paredes  
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Ricardo Paredes Molina is a Chilean economist of Universidad de Chile, PhD in economics at UCLA. He was Dean at the Economics School of the Universidad de Chile between 1998 and 2002. He received the Prize in Social Sciences and Humanities for the 150 years of that university.

In 2002 joined the Pontificia Universidad Católica de Chile at the Engineering School and member of the Centro de Estudios sobre Prácticas y Políticas Educativas. He was in charge of the “Talento e Inclusión” project and in 2007 got the Social Responsibility Prize.

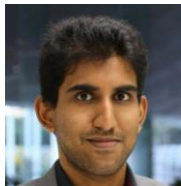
He has published over 50 indexed papers, four books, basically on public policy and in particular, on education. Since January 2015, in the Rector of Duoc UC, a high vocational institution that holds the maximum accreditation in Chile, has over 106,000 students, 2,300 administrative staff and 4,200 teachers.



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Dr. John Paolo R. Rivera is Associate Director of the Asian Institute of Management's (AIM) Dr. Andrew L. Tan Center for Tourism. He is currently Visiting Research Fellow at the Ritsumeikan Center for Asia Pacific Studies of Ritsumeikan Asia Pacific University (Beppu, Japan). He is a Consultant at the Philippine Center for Environmental Protection and Sustainable Development Inc. (for the project Transforming Tourism Value Chains in Developing Countries and SIDS to Accelerate More Resource Efficient, Low Carbon Development) and the Economic Research Institute for ASEAN and East Asia (for the project Explicating Jakarta Framework of Moving AEC Beyond 2015).

He is currently working on a project on the "Readiness of Filipino professionals to participate in the mobility of skilled labor in ASEAN region: Lessons for APEC economies" funded by the Philippine Institute of Development Studies-Philippine APEC Study Center Network. He holds a Ph.D of Philosophy in Economics and a Master's in Economics from De La Salle University.



Aaron Soans  
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Previously Aaron worked as an economist with the OECD Development Centre in Paris focusing on regional integration and economic development in Southeast Asia, China and India. He has also worked as a consultant with the United Nations in Bangkok where he contributed to research on trade policy and private sector development.

Aaron's research has been published in reports for international organizations as well as in academic journals. He co-authored a report for the UN on the Myanmar Business Survey, he also contributed to the UN's Asia-Pacific Trade and Investment Report and the OECD's Economic Outlook for Southeast Asia, China and India. His academic articles have been published in the Journal of Asian Economics and the Journal of International Trade and Economic Development.



Tomás Recart  
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Enseña Chile

Tomás Recart began to think of education as a systemic problem while working as a civil engineer for four and a half years with low-income municipalities in the Metropolitan Region of Chile. In 2006, he began to pursue his master's degree at Harvard's Kennedy School. During his first month at Harvard he met Wendy Kopp, and with other Chileans begun thinking about launching a program similar to Teach For America in Chile., Tomás returned to Chile in July of 2008. Within six months, Enseña Chile secured public and private support, and funds to be applied over a three year period. In light of Enseña Chile's first two years of success, Tomás Recart was named the 2010 Schwab Foundation Social Entrepreneur of the year in Chile and a Young Global Leader by the World Economic Forum in 2011. Tomás loves music and sports, especially mountaineering, a passion that he shares with his wife, Fernanda. Together, in 2005 they climbed the highest peak in the Americas, Mt. Aconcagua (6,859m). Both Tomás and Fernanda hope to share this passion with their daughter, Ana, and their sons, Matias and Josue.

## Task Force ASCC 2019



Nicolás Abdala  
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Advisor APEC SOM  
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Mr. Nicolás Abdala is a lawyer from Pontificia Universidad Católica de Chile who specializes in International law. He currently works at the General Directorate of the International Economic Affairs of Chile as part of APEC 2019 SOM Chair's Office.



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Public Affair UDP

2010-2019: Public Affairs, UDP Business and Economics School, UDP  
1993 - 2010: Public Relations, Diario Financiero



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Journalist of Business  
and Economics School,  
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Dedicated to news coverage, press management, internal communication, content management of the Business and Economics School, UDP websites as well as their social networks.





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